



Be a Woman and ACT Like One: Succeeding in Business and Life

By Hertha Wolff-Arend

Wheatmark, United States, 2011. Paperback. Book Condition: New. 201 x 130 mm. Language: English . Brand New Book ***** Print on Demand *****.Women in business often struggle with the image they present. Though they enjoy being female, they sense that others will perceive them as weak, and they attempt to hide their femininity. They believe that to gain acceptance and recognition in the workplace, they need to wear a shark disguise instead of being a beautiful coral fish. In this book, Hertha Wolff-Arend reminds women of who they are and encourages them to emerge from the shadows. No more hiding, pretending, and feeling threatened. The new strategy is just be yourself -- beautiful and powerful by nature. If you feel stuck in your career or in life in general, this powerful book will help you to find the womanly way to success and happiness. Hertha Wolff-Arend is a certified business coach and writer located in Paso Robles, California. Before she relocated from Germany to the United States in 2005, she was a managing director working in the international advertising industry. She has received training and certification as a coach at New Ventures West in San Francisco. Hertha dedicates her work...



READ ONLINE

[2.11 MB]

Reviews

An exceptional pdf and the typeface utilized was fascinating to read through. It can be written in straightforward words and phrases instead of confusing. I am just quickly could possibly get a delight of looking at a written ebook.

-- Prof. Arlie Bogan

It is in a single of the best book. This is for those who state there had not been a well worth reading through. Once you begin to read the book, it is extremely difficult to leave it before concluding.

-- Dr. Barney Robel Jr.